



Christian Gallei



I build my stories step-by-step, combining ideas on several different levels, with art from media including images, graphics, animations, videos, sounds, music, text, into a coherent expression.



In 1961 when you were born the son of a sawmill owner in the country outside Vienna, there's very little choice. You'll study engineering, return to take over the sawmill and successfully operate it for the rest of your life.

Christian Gallei is doing exactly that.

Well, sort of. When it came time for him to take over the sawmill, he stepped aside allowing his brother to become chief. He knew that, in addition to his skills as an electrical engineer, he had another whole set of talents. He was always drawing and enjoyed working on artistic projects. So in 1980 Christian packed his bags and headed off to Vienna.



Scheiblingkirchen, Bucklige Welt, Lower Austria, Austria

It goes without saying that when he first came to the city he enjoyed drawing and produced many works of art. But mostly he followed his own path. First, as an engineer and project manager for electronic power plant control systems, and later at the Vienna University of Economics where he completed a course in advertising and sales.

Soon after his first professional success as a graphic designer he began working on digital video animation, followed by projects for many of Vienna's most famous theatres. All the while he worked to perfect his skills in the latest media and communications technologies. Honoured as "Communicator of the Year 2010" by the Austrian Public Relation Association, naturally the family sawmill remains among his growing list of international clients.



1. Prize
MAX Fax-Art
1994



Saege Gallei, Logo, 2010

The World of Theatre.

Since, in the world today, it always takes time to fully appreciate those who have multidimensional skills and ideas, Christian Gallei's first work in the theatre focused on building sets and scenery. As a set designer he provided the backgrounds for works by many famous authors. Gradually his other skills were recognized. With his broad educational background – including training as an actor – and with his artistic sensibility he brings a holistic, interdisciplinary philosophy to his work in theatre:

On the business side you benefit from the fact that Christian Gallei is fully trained in marketing and advertising.

But, on the artistic side you benefit from the fact that he is no stranger to drama and directing.

And his skills in computer programming and web design provide a synergistic complement to these business and artistic abilities.



Agamemnon - Set Design



Grosse Schmährede - Set Design



ANDORRÀ - Set Design



LITERATURSALON - Set Design



weekends Like Other People - Set Design



GESPENSTER - Set Design



DER TOLLSTE TAG - Set Design

Artistic and Cultural Events

MUFFATHALLE MÜNCHEN (D) - Set Design



BEL AMI - Set Design



I FURIOSI - Set Design



Cigarettes in Vienna - Set Design

Gespenster - Wolfgang Bauer / Harald Posch

Andorra - Max Frisch / Dieter Haspel

Don Juan - Peter Turini / Dieter Haspel

Der Tollste Tag - Peter Turini / Dieter Haspel

Das Narrenschiff - Hubsi Kramar

Bel Ami - Guy de Maupassant / Dieter Haspel

Die Tankstelle der Verdammten - Georg Ringsgwandel /
Thomas Gratzner

Nazis im Weltraum - Habsburg Recycling / Thomas Gratzner,
Harald Posch

Leonardo da Vinci trifft Mr. Spock - Hubsi Kramar

Der zerbrochenen Krug - H.C. Artmann / Michaela Scheday

weekends Like Other People - David Blomquist / Christiane
Krotz, Clemens Aap, Lindenberg

Diener zweier Herrn - Carlo Goldoni / Michaela Scheday

Agamemnon - Aischylos, Peter Stein / Dieter Haspel

Die Fliegen - Jean-Paul Satre / Dieter Haspel

Grosse Schmährede an der Stadtmauer - Tankred Dorst /
Michaela Scheday

Cigarettes in Vienna - Thomas Gratzner

Mobbing - Margret Czerni / Dieter Haspel

Der gute Mensch von Sezuan - Bert Brecht / Dieter Haspel

I Furiosi - Nanni Balestrini / Rabenhof Theater and Georg Hartmann

Kottan ermittelt - Zenker / Thomas Gratzner

Häuser! am Oasch - Ernst Molden / Thomas Gratzner

Science Busters - H. Oberhammer, W. Gruber, M. Puntigam, Ch.
Gallei

Lisa - Thomas Glavinic / Thomas Gratzner

Rabenhof Theater Vienna

Thomas Gratzner, director of the Rabenhof Theater in Vienna, was one of the first people to recognize these skills and see how they could be used for his theatre.

Over the last 9 years, Christian Gallei has gradually created a distinctive and highly recognized style for the Rabenhof Theater's entire communications program. His work creates a consistent artistic theme running through the promotional videos through advertising posters to the theatre's website.





Rabenhof Theater Wien - exterior view by night



Rabenhof Theater Wien - backstage



FANTOMAS - Promotion Video



Videoworx.

When the young engineer Gallei decided his future was not in the countryside, but rather in Vienna, it was fortunately also the time when personal computers were slowly becoming affordable.

Christian Gallei did not focus very long on boring office programs. Instead he took up the challenge of using the computer in graphic design, animation and video production. Given the computing power available then it often seemed an endless game of patience, but turned out to be the right decision.



HÄUSERL AM GASCH - Promotion Video

SCIENCE BUSTERS - Imageclip



CYCamp - Promotion Video UNI-TV

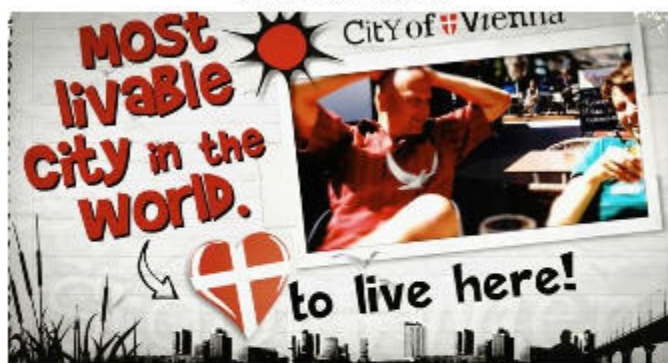


NEPO FITZ (D) - Music Video



TINA VIENNA - Internet Clip, Bucarest

CITY OF VIENNA - Image Video



These years of experience helped create the multi-layered and unmistakable style of Christian Gallei's videos. His highly innovative video clips combine information and entertainment in a modern and up-to-date style. The videos are particularly effective when embedded in a website designed and created by Christian Gallei, where the website and video compliment each other creating a complete work.



KUNST IN DER SÄGE - Docu Internet



DIE SEMMEL - TV Trailer

PROTESTSONGCONTEST - MTV Trailer



PROTESTSONGCONTEST 2008

POWERED BY RABENHOF THEATER + FM4



A media designer makes programs.

It was clear, that this man would one day get involved with television. A path leading from the country to the city, from technology to business, from graphic art to theatre, does not end before creating television programs. Instead it runs directly into the race for spectators and ratings. If this sounds sporty, that's because it was.

Christian Gallei made ten short videos for Austrian national television (ORF) to show as intros and outros during the 2011 Nordic World Ski Championships in Oslo. The graphical design and feel of these videos clearly showed the authorship of Christian Gallei.





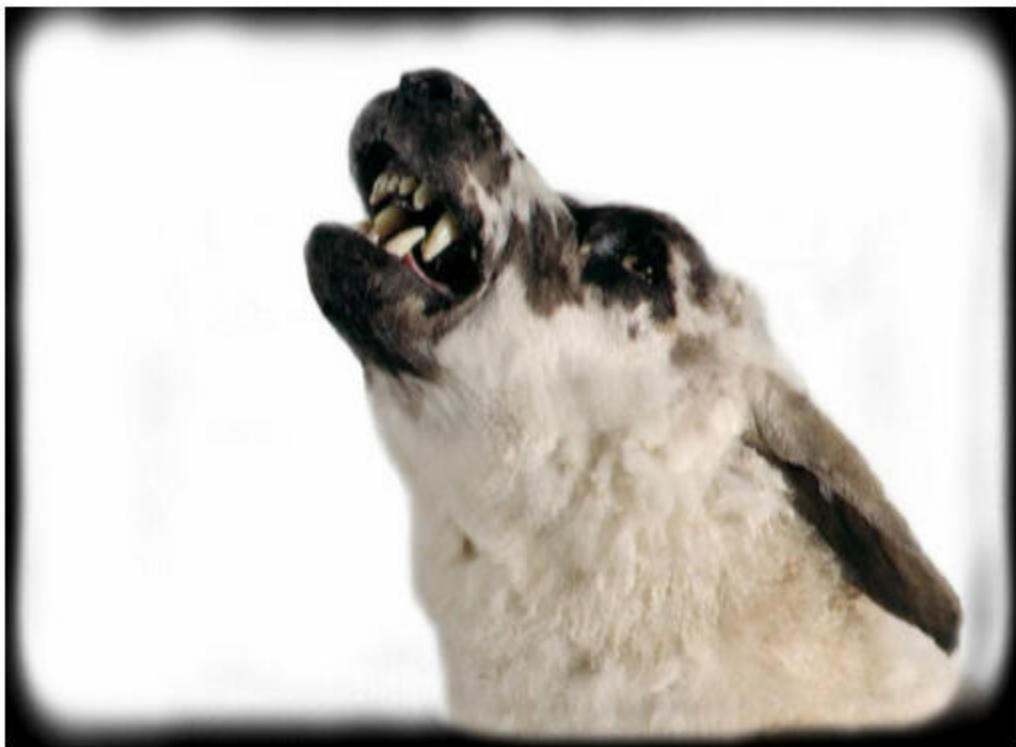
Das Rennen - Docu-Soap Trailer, ORF



Science 2 People - Trailer, ORF



Christian Gallei uses his digital technology skills in many areas including artwork. A good example is his work with Viennese artist Deborah Sengl for the Austrian private television network ATV. Here Gallei used his "Morphing Animation" technique to produce a report for ATV's cultural magazine program that placed Sengl's art in an attractive and meaningful context.



Ertarnungen, Deborah Sengl - Promotion Video

Chili design is always corporate design.

When it comes to the definition of corporate design, Christian Gallei has no doubts. For him it means building a company identity that provides a unique perception of the company, organization, brand, or even a person. While corporate design is a dogma of economic and business communications, this fusion of visual appearance and philosophy plays a role in all aspects of life including society, culture, art and even one's own personal appearance. And as corporate identity, the concept extends to the smallest and daily forms of behaviour in the minds of both employees and customers.





Cafe Florianihof - Corporate Design

Christian Gallei brings his multidisciplinary professional training and varied experience to the process of corporate design, but also his strong emotional feelings. Even as a child, he recognized the differences in his father's lifestyle as an entrepreneur. And even then it was not the personal advantages or disadvantages of these differences. But rather, he was fascinated by the possibilities for designing a personal identity, which was not to be confused with others.

This solid basis of knowledge and understanding enables Christian Gallei to empathize with many different professions and to create a unique identity for each of them.





Rabenhof Theater - Corporate Design, Art Direction

Toned-down but at full volume.

Christian Gallei creates graphic designs at the crossroads between education, art and marketing. Printed on paper or displayed on the Internet. For commercial, cultural, government or artistic clients.

Depending on the task, characteristics of the company, or personality of the client, he chooses the right look and the right medium.



City of Vienna - Catalog



Best Paper Award - Folder



Theater der Jugend - CD Design



JazzFestWien - Poster Design



TINA VIENNA - Catalog



UNIScreen - Postcards



Hebammen - Guide



MA27 FTI - Catalog



City of Vienna - Catalog



CampaignCo - Logo



Säge Gallei - saegegallei.at

Floriani Hof - Cafe - Restaurant - www.florianihof.at

ProtestSongContest - www.protestsongcontest.at/

Bierheurer zum Gangl - www.gangl.at

Superscreen - www.superscreen.com

network-synergy - www.network-synergy.at

XtraTour Werbeagentur - www.xtratour.com

Deborah Sengl - www.deborahsengl.com

Rabenhof Theater - www.rabenhof.at

Fritz-de-Styria - www.fritz-de-styria.com

GolfClub Neulengbach - www.golfclub-neulengbach.at
www.golfclub-neulengbach.de

Villa Berging - www.villaberging.com

TINA Vienna Exhibitions - www.tinavienna-exhibitions.com

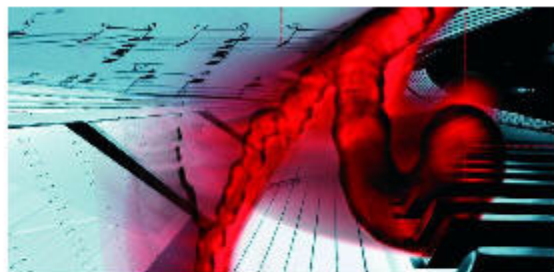
Donsubing - www.morgenbrot.jimdo.com

Architekturbureau - www.architekturbureau.net

Kunstshop Wien - www.kunstshopwien.com

Peter Scheck - www.bildundrahmen.at





Music Worms - Visualization

Knowledge transfer with engineer Gallei.

The transfer of know-how is a broad field. Research coordination, technology transfer, production plans, commercial offers and much more all need to be communicated clearly to create a logical and useful whole from many pieces. The well-defined walls of technical knowledge must be breeched to engender interest in non-specialists. Complicated concepts must be made simple and understandable without losing their meaning. Unknown and unexpected advances need to be credible to be accepted. The sensation struggles with the disbelief of the uninitiated. Competition can be changed to co-operation if the knowledge transfer process is well designed. Personal conversations, lectures, product demonstrations, video and photography, print and electronic media are used. Fairs and exhibitions, conferences and symposia bring together the people and make the world manageable. Sympathies arise, the spark of innovation jumps over the continents.

Music Worms - Musik sichtbar machen



Der Musikwissenschaftler Prof. Dr. Bernd Wührlinger hat das Thema "Musikwissenschaft und Ingenieurwesen" in der Regel als die "Gegensätze Musik und Technik" dargestellt. Wie und Engagenen zu sein können - jenseits derer liegt der Punkt? Prof. Dr. Wührlinger stellt sich diese Aufgabe und hat eine Reihe von Projekten entwickelt, die die Verbindung zwischen Musik und Technik verdeutlichen. Ein Beispiel ist das Projekt "Music Worms", das die Verbindung zwischen Musik und Technik verdeutlichen soll. Ein weiteres Projekt ist das Projekt "Music Worms", das die Verbindung zwischen Musik und Technik verdeutlichen soll. Ein weiteres Projekt ist das Projekt "Music Worms", das die Verbindung zwischen Musik und Technik verdeutlichen soll.

Österreichisches Forschungsinstitut für Artificial Intelligence (ÖFAI): www.oefai.at
 gefördert von Wiener Wissenschafts-, Forschungs- und Technologiefonds (WTF): www.wtf.at



WIENDENKZUKUNFT



TINA VIENNA Exhibitions - Info Graphic

Communicator of the Year 2010.

For Christian Gallei, "Communicator of the Year 2010" (honoured by the Austrian Public Relation Association), it is not enough to only be at home in a world of pure communication.

He wants to understand what he is being asked to communicate. Understanding enables him to create the best strategies and media for successful knowledge transfer. In this sense, his decision to extend his knowledge beyond his highly technical studies of electrical engineering was ideal preparation. At the Vienna University of Economics he became an expert on advertising and sales. Then he spent 2 years learning to be a creative designer while working as a graphic artist.

His work constructing theatre stage sets, experience as an actor and early interest in corporate design, electronic media, video and television, as well as the design of successful trade fairs and exhibitions make Christian Gallei an excellent multidisciplinary business partner, one for whom no area of communication is unknown. Supplementing these technical skills, he brings a deep empathic understanding of basic human behaviour to all his work.



Foto: Inga Reutemann



Science Busters - Logo, Graphic Design, Visualization, Stage Design, Tour Engineering, Live V.Jing

Wien (A)

Belgrad (SRB)

Bucharest (RO)

Izmir (TR)

Baku (AZ)

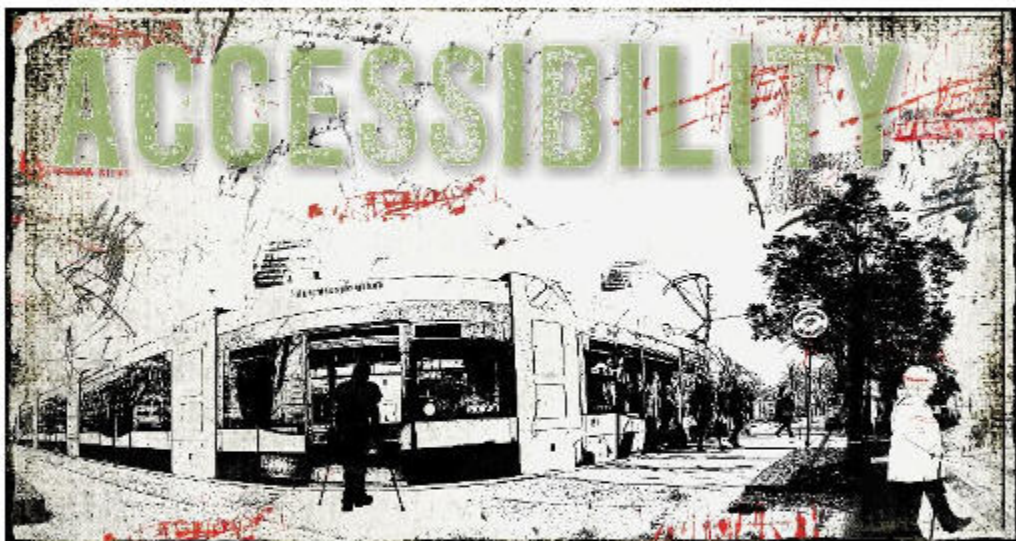


"Das Wissen Wiens" - "Vienna Know-how"

Christian Gallei designed the exhibition TINA VIENNA – "Vienna expertise: Urban Technologies and Strategies" and was on site to ensure that the exhibition ran smoothly.

In addition to exhibition design, Gallei also designed the exhibition catalogues and promotional videos (in the local language).





Vienna Know-how - Logo, Graphic Design, Visualization, Exhibition Design, Video

"kunst in der saege "



"kunst in der saege" - "art in the sawmill"

Once a year his brother's sawmill becomes a place for culture.

Christian Gallei is happy to provide his professional design knowledge and promotional experience to this local arts festival. Among the national and international artists performing at Scheiblingkirchen have been:

The Branka (SRB), Joe Ditty & The Big Joke (A), Ingrid Glatz (A), Guts Pie Earshot (D), Tina Prichenfried (A), Frau Doktor (D), Boom Boom Kid (ARG), Otto Reisenbauer,





kunst in der säge

Christian Gallei

shows in his works, a wide variety of styles. Depending on the type of task, characteristics of the company, or personality of the client, he chooses the right look from his large digital tool box.

**Nothing is random
in the work of engineer
Christian Chili Gallei.**

Ruthlessly pragmatic, the client's requirements, environment, and logical procedures are thoroughly questioned and analysed before starting the design. Almost every business partner, after the brief shock this process elicits, comes to enjoy the creative process as evidenced by the large number of coffees consumed and time reserved for follow-up meetings. The examples in this book speak their own persuasive language.





Christian Chili Gallei





WIR STAATSKÜNSTLER - Thomas Maurer, Robert Palfrader, Florian Scheuba; © Chili Gallei, 2011 - Homage to Arnulf Rainer

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www.chiligallei.com

Then suddenly I became Chili.

It wasn't my idea ... it was fine, for many years, to simply sign Christian to my art.

But, slowly my friends and clients started asking me why I was calling myself "Chili" since that's how my signature looked to them.

So, I became Chili Gallei.



17.5.1961*

1967 • Volksschule Scheiblingkirchen

1971 • Hauptschule Scheiblingkirchen

1975 • HTL Wr. Neustadt - Höhere Technische Bundeslehranstalt für Elektrotechnik

1977 • Bronzenes und Silbernes Leistungsabzeichen der Freiwilligen Feuerwehr

1979 • Fußball-Meister Juniorenliga NÖ

1980 • Matura Elektrotechnik

1980 • Militärdienst Militärakademie Wr. Neustadt

1981 • Fa. Schwack Automatisierungstechnik (SAT)

1982 • Entwicklung von Mikroprozessorsteuerungen für Heizbetriebe Wien (HSW)

1983 • Projektleitung und Installation von Kraftwerk-Fernwirkanlagen der Kärntner Elektrizitäts AG (keag)

1984 • Ingenieur der Elektrotechnik

1985 • Profit-Center SAT München

1986 • Studium für Werbung und Marketing an der WU Wien

1987 • Fussballspielen in Indianapolis, Indiana, USA

1988 • Partner der B-Grafik Steyr/Wien

1989 • Hausanierungen und T-Shirt design in Key West, Florida, USA

1990 • Grafiker, Art Director und Bühnenbildner der Theatergruppe »Habsburg Recycling«

1991 • Arbeiten für Hubsi Kramar, WEARD Theater

1992 • Grafiken und Druckunterlagen für div. Kredit- und Bankkarten

1993 • Unger Company, Geschäftsführer, Grafik, Art Direktion, Konzept

1994 • Grafik und Bühnenbilder für das Ensemble Theater

Jugend und Ausbildung

Youth and Education

Lern- und

Learning

1995 • Corporate Design für das Theater der Jugend, Direktion Urbach

1996 • Leonardo da Vinci trifft Mr. Spock – ausgezeichnetes Plakat

1997 • "Alsergrunder Kultursommer" - Corporate Design, Grafik, Art Direction, Werbung, Presse

1998 • Keilner (Melbourne), Bühnenarbeiter Fringe Festival Sidney, Australien

1998 • Rubbellosdesign »Ein Leben lang«, Österreichische Lotterien - Grafik

1999 • Wieninger Wein Etiketten

1999 • Steirischer Herbst, Habsburg Recycling, Art Direction, Grafik, Internet, Bühnenbild

2000 • Klassiker der Moderne, Ensemble Theater - Bühnenbild und Grafik

2001 • Mexiko Durchquerung mit Bus

2002 • CeBIT Hannover - Messestandkonzept und Grafik - / Videodesign für Kapsch AG, Top 10 Messestand

2003 • Protestsongcontest Musikfestival - Art Direction, Grafik, Internet, Video

2004 • Rabenhof Theater Wien - Art Director, Grafik, Video, Internet

2005 • Nestroy Theaterpreis für Rabenhof Theater

2007 • Gründungsmitglied der Science Busters - Art Direction, Grafik, Live Vjing

2007 • Lehrbeauftragter für Wj-Design mit Flash an der FH St. Pölten

2008 • Architekturbureau - WebSite mit b2b channel

2009 • science2people Internet-Video-Kanal für Kapsch - Produzent

2010 • TINA VIENNA Urban Technologies & Strategies - Art Direction, Grafik

2011 • Kommunikator des Jahres, Österreichischer PR-Verband

2011 • DAS WISSEN WIENS, Ausstellung - Belgrad (SRB), Bukarest (RO), Izmir (TR), Baku (AZ)

2012 ... to be continued

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Wanderjahre

and Travelling

Selbständigkeit

Independence

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Chili Gallei.
The Visual Artist at it's best offerings:

Communications Expert

Corporate Design

TV and Video works

Art and Culture Events

Exhibitions, Trades and Fairs

Graphic and Web Companion

Creative Direction



Chili